



Cultivating media professionals by creating lasting works



Mho Are We?

We are creative media agency housed at the University of Tennessee, Knoxville.

We are a joint venture between UT School of Journalism & Electronic Media and UT Student Media.

We bring together talented students to work on delivering digital content and media

planning strategies to clients.

We assure quality by having student media directors provide oversight on projects.

Services Offered

Digital Content (audio, video, & photography)

Multi-camera Event Recording & Live Streaming

Marketing Research & Strategic Digital Media Planning

Copywriting & Copyediting

Media Services









EROCK

Fun Facts!

- In 2019, LGF received its first Emmy nomination. Two former UTK students, Isaac Fowler, Tim Morris, were nominated for their 8 minute documentary, *Welcome Home Brother*.
- Lumos Media Services provides many services such as aerial & drone photography and video!
- TVC reaches nearly 7,000 UT students in residence halls and a 100,000 residents in surround counties in East Tennessee.
- WUTK 90.3 FM is licensed to broadcast on 90.3 MHz at 1000 watts.





Financial Oversight
Director of UT School of
Journalism & Electronic
Media



Jerry Bush

Financial Oversight
Director of UT Student
Media



Chief of Creative
Oversight
Director, The Volunteer
Channel (TVC)



John Kennedy

Chief of Operation
Technology Coordinator, UT
Student Media



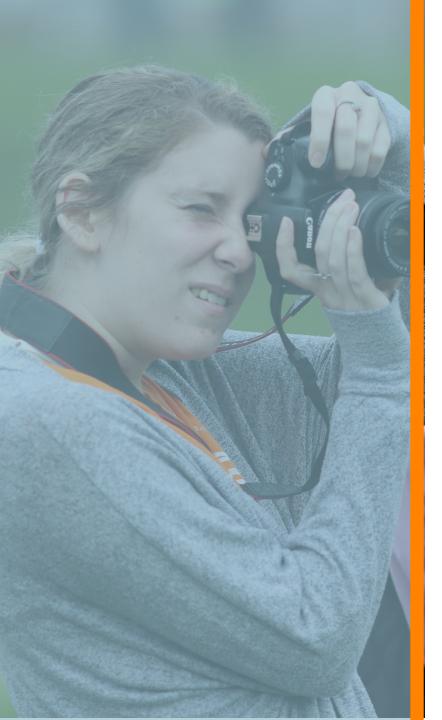
Melanie Faizer

Student Supervisor

Director, TNJN.com



Student Supervisor
Director, Land Grant Films
(LGF)



Benefits for All

Benefits to Students

Opportunities to apply what they are learning in their classes

Groom students to become professionals ready to enter marketing/mediarelated industries

Team and leadership-building experience

Benefits to Clients

Gaining unique perspectives that students bring to projects, especially if clients are keen on reaching out to Millennials or Generation Z

Creative, informed, and student-driven quality services at reasonable costs



Hmm... interesting....

Interested in Our Services?

E-mail us at jem@utk.edu

- OR -

Phone and/or text John Kennedy at (865) – 555 – 5555 We look forward to working with you!



Thank you for your time!